



# VERTICAL RISE

Volume 1

The Official Newsletter of the Pointe du Hoc Foundation

Issue 2 – Summer 2016



## GET READY FOR RANGER REGATTA II!

The Pointe du Hoc Foundation and Tacoma Yacht Club  
team up again for 2016's big fundraising event

**B**uilding on the success of last year's popular fundraiser, the Foundation and the Tacoma Yacht Club will join forces again for *Ranger Regatta II* on Thursday evening, August 11<sup>th</sup>, 2016.

Last year's Regatta featured a daylight cruise and an outdoor lunch at TYC's Wollochet Outstation. This year's event will feature a buffet dinner at the Yacht Club's location on Commencement Bay, followed by a sunset cruise for Rangers and our guests.

This event will open at 4:30 PM, with a reception and social hour. The Foundation will moderate the event, with awards and honors at 5:30 PM. The evening will include dinner, a Ranger panel/Q&A session, a silent auction and the seldom seen, not to be missed Ranger Grog Ceremony.

At 7:30 PM, we'll take advantage of our long summer days by ending the event with an optional sunset cruise around Commencement Bay, courtesy of the skippers and crews of the Tacoma Yacht Club. Guests who care to can extend their evening with dessert on the water.

Come join us at the Regatta. We'd love to see you there, and we can guarantee a great evening in the company of the Army's elite soldiers and their families.

Individual tickets for the Regatta are priced at \$75, with table sponsorships for eight available at \$500.

Even if you're unable to attend, you can still help us support the soldiers and families of Second Ranger Battalion in several ways:

- ✓ Sponsor a table for attending Rangers at the same \$500 price point.
- ✓ Sponsor a table and distribute the tickets to friends and family, or to guests, clients, or to employees as a unique and fun perk.
- ✓ You can donate an item for our Silent Auction. Contact Randy Inman at [rsm1175@aol.com](mailto:rsm1175@aol.com) or 253-312-7450 for more information.
- ✓ You can become an Event Sponsor at \$1,000.

We hope that you can join us for this very special, once-a-year event. For more information, please visit us at <http://pointeduhocfoundation.com/ranger-regatta-ii.html>.



## Donor Profile: Jim Seley

Community involvement is a defining characteristic of this former Ranger and Tacoma businessman



Jim Seley (at left) and his extended family in Tacoma

**G**iving back to the local community is a binding thread in the Seley Family, our featured donor in this edition. Their tremendous support to the Pointe du Hoc Foundation over the past several years has been critical to our success.

Jim Seley came to Second Ranger Battalion in the fall of 1991, as a grenadier on a fire team in B Company. He later served as a machine gunner, until he joined the sniper section after attending the Army Ranger and Sniper Schools in 1992. Jim served as a sniper until he left the Army in 1995. During his time as a Ranger, Jim won the Regimental Soldier of the Year Award, placed 3rd in the Army's Best Ranger Competition in 1994, and participated in Operations Uphold Democracy in Haiti and Safe Haven in Panama.

Jim received his undergraduate degree from the College of the Holy Cross, and his MBA from the University of Washington.

Currently, Jim is the Managing Member and President of Feed Commodities, LLC, a recycling company established in the Pacific Northwest in 1996. The company converts food by-products into feed

ingredients for the poultry and dairy industries.

Inspired to capture real-time data and improved waste stream tracking, Jim founded Normandy Waste Management Systems in 2011. Normandy WMS provides food processors with tools and software required to identify waste sources, communicate objectives, and ultimately reduce waste.

Jim also contributes to the leadership and coaching of local youth sports, and is a contributing Board Member of the Tacoma-Pierce County Business Alliance Political Action Committee. He has been a Director of and continues to advise the Pointe du Hoc Foundation on local business matters.

In 2013, Jim and Kathy led the Ranger Gala fundraising committee, an effort they directly supported with time, energy and contributions extending across their network of family and friends. In stride with their generous nature and loyalty to 2d BN, the extended Seley Family continues to support PDHF year after year.

Jim, Kathy and their three boys (Hal, Will, Jack) live in Tacoma, Washington.

Do you have a donor or Director you'd like to know better? How about an accomplishment you'd like to share with other friends of the Foundation? Just drop us a quick e-mail at [info@pointeduhocfoundation.com](mailto:info@pointeduhocfoundation.com), and we'll make sure we get the word out to our family of supporters.



## Who contributes to Pointe du Hoc?

If you're considering joining our donor community, you might be curious about who has been supporting us to date. So, to introduce you to just a sampling of our current support network, and to thank them all again for everything they've done for us, here's a short list of our donors and friends.

Oakley Sunglasses, Rob Rice Homes, Olympia Federal Savings, Saint Martin's University, Narrows Brewing,

Candlewood Suites, The Wave Car Wash - Olympia, Trans-Northwest Construction, Selection Strategies - Chicago, Feed Commodities LLC, Normandy Waste Management Systems, C.G. Martin Co., the Nisqually Tribe, Bold IQ Inc., Tacoma Yacht Club, Pacific Brewing and Malting Inc., and Hawkins-Poe Real Estate Services.

Can we add your name to our list?

## Around Our Community – Spring 2016

This was a busy quarter for us. In addition to launching our activities in support of the Ranger Regatta, we introduced some new activities and supported some older, established ones.

### Financial Planning for Ranger Families



On May 3rd, 2016, we sponsored our first financial planning seminar for JBLM Rangers and families at the 2/75 headquarters building on JBLM.

Charles Hartford, a Merrill Lynch Wealth Management financial planner and former Army Ranger came up from his home base in San Diego to talk to 50 family members about budgeting, investing and preparing for common family events and retirement.

The seminar was well received and we will be arranging others, with the next one currently planned for July 7<sup>th</sup>, 2016.

### Ranger Open House



June 1<sup>st</sup> saw our latest Ranger Open House for sponsors and friends of the Foundation. Each Open House is a rare event for our civilian supporters. The command group and Second Battalion Rangers meet and greet our guests, explain their missions and history, and provide a tour of their facilities and systems.

The Foundation and the Ranger Battalion offer this opportunity just a few times each year, when their training and deployment schedules permit. If you didn't make this one, please contact us at [info@pointeduhocfoundation.com](mailto:info@pointeduhocfoundation.com), and we'll make sure you're on the list for our next opportunity.

The Pointe du Hoc Foundation is a 501(c)3 non-profit organization commemorating and supporting the Rangers of Second Battalion and their families. We provide academic scholarships, transition assistance, life skills counseling, wounded warrior family support and unit activity assistance.

The Pointe du Hoc Foundation is not officially endorsed by the Department of Defense or the 75th Ranger Regiment. Contributions to the Foundation are tax deductible. The Foundation respects the privacy of its donors and will not share or sell donor information.

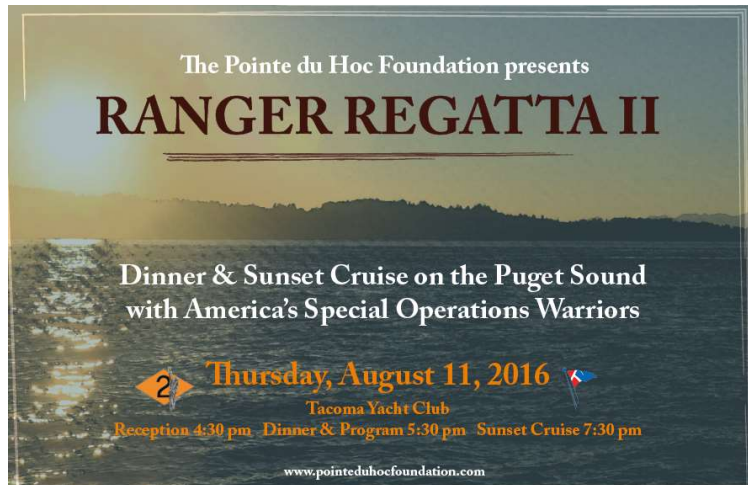
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## What's Next?

Summer Quarter is a busy one for us, which promises some enjoyable experiences for you

**W**e have a lot in store for you in the next few months.



First up is August 11<sup>th</sup>'s Ranger Regatta II, at the Tacoma Yacht Club. The reception begins at 4:30 PM, followed by the Ranger Grog Ceremony, a buffet dinner, a Q&A panel with Ranger guests, and a sunset cruise on Commencement Bay. Individual tickets for the event are just \$75 per person. Seating is limited so please contact us early. Other sponsorships are also available. Please visit the Regatta page on our web site, or drop us a line at [info@pointeduhocfoundation.com](mailto:info@pointeduhocfoundation.com), and we'll provide you with all of the details.

Last but not least, a new fundraiser for the Foundation. The Washington Chapter of the Killer Mans Sons Motorcycle Club is sponsoring a Poker Run on Saturday, August 13<sup>th</sup>, with all proceeds going to the Foundation.



The Killer Mans Sons Motorcycle Club was founded to promote motorcycling and camaraderie amongst active duty and former members of the 75th Ranger Regiment, active combat attachments, and immediate Gold Star Family members.

Anyone interested in joining this activity should hop on their motorcycle and head for the the Yella Beak Saloon, at 23525 SE 436<sup>th</sup> Street in Enumclaw. Registration begins at 9:00 AM. The basic fee is \$15.00, with a \$5.00 fee for each additional hand. The ride will end at the Y Sports Bar and Grill, at 19306 Mountain Hwy E in Spanaway.

Thank you all again for your support and your generosity. The Foundation is only a few years old, but we have accomplished some mighty tasks with your help. We are confident that, with you behind us, we will do a lot more for the Army's finest in the years to come.